



FAST FACTS

Electronics Manufacturing Advantages

Updated for 2026

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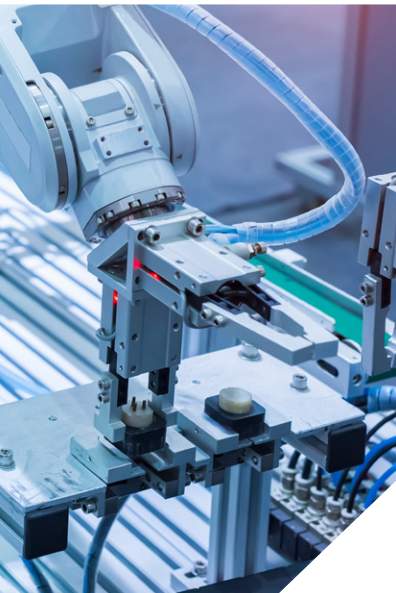
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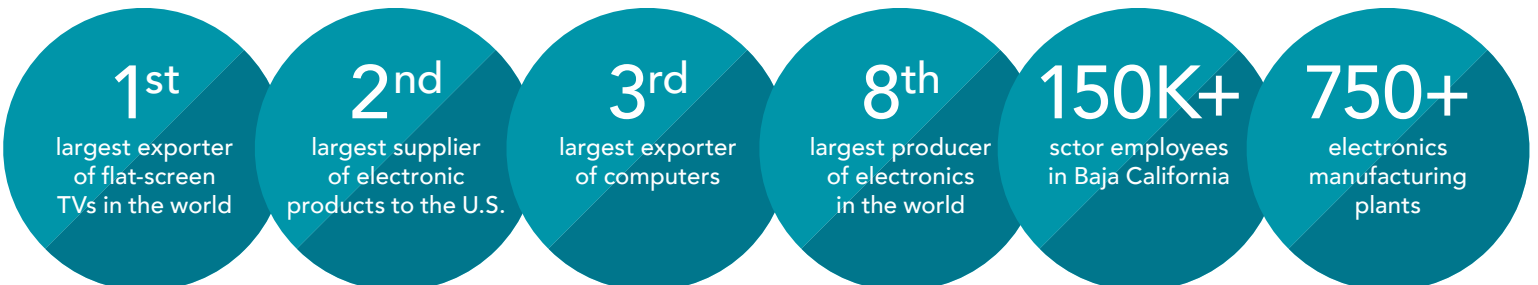
Baja California represents one of the largest clusters of electronics manufacturing in Mexico, including over 200 companies, including Samsung, LG, and Foxconn.

Electronics Manufacturing in Mexico

Mexico has been centralized as a strategic hub for electronics manufacturing on a global scale. In 2024, the U.S. imported \$114.1B in finished electronics from Mexico, reflecting a 22.5% year-over-year increase, raising Mexico's share of U.S. imports to 22%.



Mexico By the Numbers



Electronics Manufacturing Growth & Co-Specialization Opportunities

Mexico remains the overall top trading partner of the U.S. With specific regard to electronics manufacturing, Mexico imported \$106.5B in electronics inputs and \$69.6B in finished electronics in 2024.

In turn, the U.S. brought in \$270.2B in inputs and \$518.9B in finished goods, highlighting a bi-national ecosystem that expands co-specialization opportunities, accelerates time to market, and strengthens North American competitiveness in the sector. Further expansion in electronics manufacturing in Mexico is expected due to:



Deep supply chain integration

Approximately 65% of U.S. imports from Mexico in 2024 were intra-firm, compared to 46% from the rest of the world, signaling a well-integrated bi-national trade bloc.



Established innovation-focused sector

Electronics manufacturing in Mexico has driven significant advances in the expansion of the IoT, 5G, and the adoption of sustainable practices.



Continual foreign direct investment

In the first half of 2025, FDI into Mexico reached approximately USD \$34.3B, an increase of over 10% year over year.



Market opportunities in Mexico

While manufacturing in Mexico, foreign companies can also develop a local market for their products.



Primed for semiconductor growth

Electronics manufacturing benefits a wide range of industries, including the semiconductor sector, with an estimated USD \$13B market size in 2025.

Main Hubs for Electronics Manufacturing in Mexico



- 1) BAJA CALIFORNIA
- 2) CHIHUAHUA
- 3) GUADALAJARA

1) Baja California

Due to its proximity to the U.S., Baja California continues to be one of Mexico’s largest clusters of electronics manufacturing and suppliers.

2) Chihuahua

Together with Baja California, Chihuahua is a dominant hub for electronics exports, totaling nearly \$40B between the two.

3) Guadalajara

Referred to as the “Mexican Silicon Valley,” electronics production in this region is recognized worldwide for its increased FDI, supply chains contributions, and new job opportunities over the past decade.

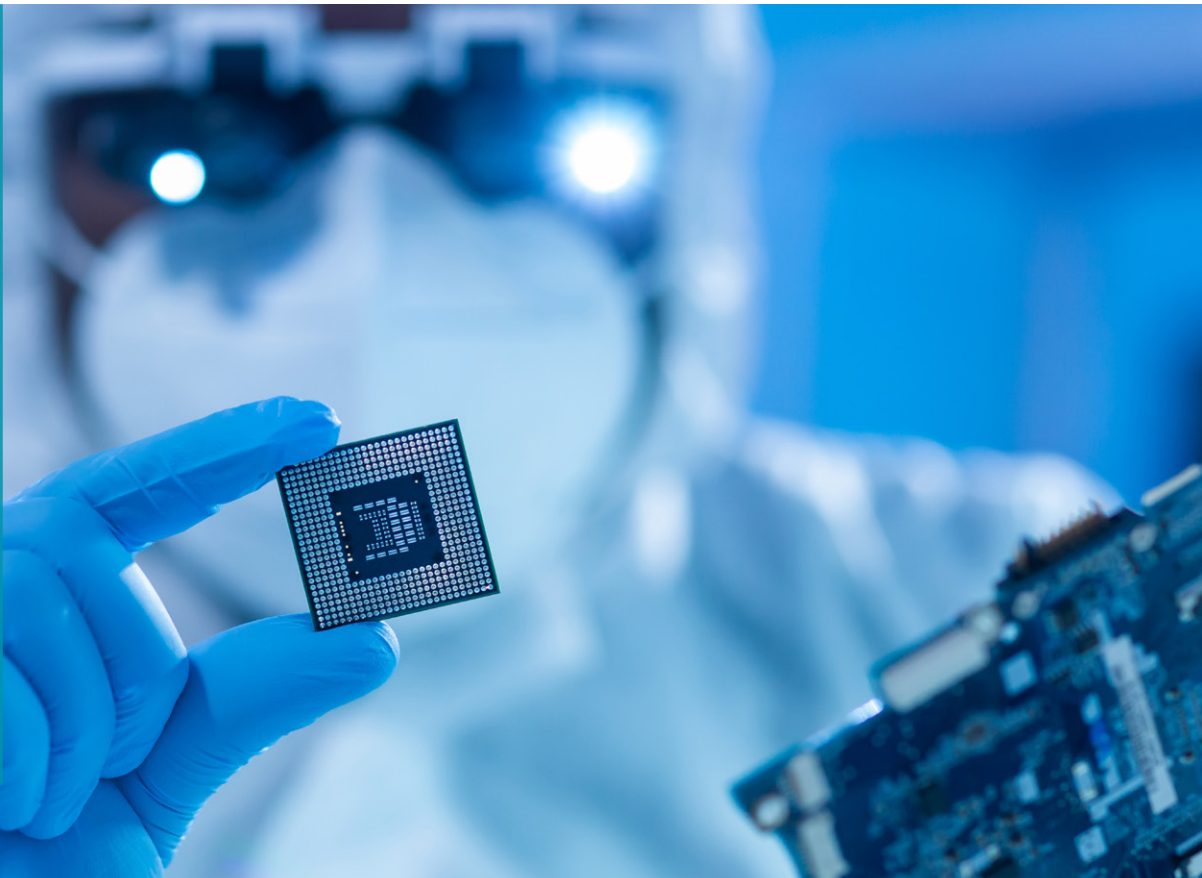
Top-Grossing Electronics Products in Mexico

- ✓ Computer CPU and memory chips
- ✓ Network switches
- ✓ Integrated circuits
- ✓ Audio and visual products
- ✓ Routers
- ✓ Electronics appliances
- ✓ Circuit boards



It just makes more sense to let (IVEMSA) handle the import/export size of the business so we can focus on core competencies.

Jose Fletes,
Division President,
Panasonic Industrial
Devices Mexicana



Expansion of Semiconductor Manufacturing

As a subsector of electronics manufacturing, semiconductor production in Mexico is on the fast track for expansion, making nearshoring part of a larger strategy of meeting market demand through lower-cost assembly, as well as fulfilling the growing need for R&D in the CHIPS market:

- Sales estimates are expected to reach \$2 trillion by the end of 2040
- Mexico currently imports more than \$20 billion of semiconductors annually
- Mexico's economic agenda (Project Kutsari) includes the creation of the National Semiconductor Design Center and satellite hubs in Puebla, Jalisco, and Sonora



However, the emergence of semiconductor manufacturing in Mexico doesn't fall under the traditional sector of electronics manufacturing alone. Other key sectors, including automotive, aerospace, and medical device manufacturing, all seek increasing chip production.

Fortunately, as this subsector continues to grow, manufacturers can rely on the historical advantages Mexico provides in terms of infrastructure and agility, with built-in advantages including:

- Assembly, testing, and packaging elements (ATP)
- Intellectual property protection
- Supply chain operations
- Bi-national trade initiatives between the U.S. and Mexico
- Shelter company infrastructure

Why Choose Mexico for Electronics Manufacturing



Technological advancements have spearheaded the swift uptick of electronics manufacturing in Mexico. To stay competitive, manufacturers rely on Mexico for the advantages it presents in terms of cost savings and favorable geographic proximity, among other benefits, to expand production in a scalable way.

Cost-Competitive Skilled Labor

Collaborations between universities in the U.S. and Mexico focused on education and training technical talent have strengthened the number of qualified candidates entering the electronics manufacturing workforce each year.

Additionally, there is a 40-50% labor cost savings compared to U.S. salaries, and when combined with the steady availability of skilled talent and the lower overall operational costs of manufacturing in Mexico, it equals a proven formula that's been successful for the past several decades.

Position	Hourly Salary USD	Weekly Salary USD	Monthly Salary USD	Annual Salary USD
Non-Skilled Operator	\$6.44	\$309.33	\$1,340.45	\$16,085.40
Semi-Skilled Operator	\$6.98	\$334.96	\$1,451.51	\$17,418.12
Skilled Operator	\$7.70	\$369.66	\$1,601.85	\$19,222.15
Forklift Driver	\$7.98	\$382.88	\$1,659.15	\$19,909.74
Shipping Receiving Clerk	\$8.77	\$421.08	\$1,824.69	\$21,896.27
Line Leader	\$9.39	\$450.67	\$1,952.90	\$23,434.85
QA Inspector	\$7.88	\$378.12	\$1,638.52	\$19,662.25
Maintenance Tech	\$12.21	\$586.30	\$2,540.63	\$30,487.59
Receptionist	\$10.77	\$516.81	\$2,239.52	\$26,874.29
Production Supervisor	\$21.33	\$1,023.86	\$4,436.73	\$53,240.73
Manufacturing Engineer	\$32.65	\$1,567.00	\$6,790.33	\$81,483.98
Quality Supervisor	\$22.72	\$1,090.32	\$4,724.73	\$56,696.71
Buyer	\$24.57	\$1,179.30	\$5,110.30	\$61,323.63
Production Manager	\$54.15	\$2,599.06	\$11,262.58	\$135,151.02

All wages are fully burdened and include all the costs the employer is required to pay on behalf of each employee.

Note: Costs include Mandatory Benefits, Additional Benefits that manufacturing operations offer, State Payroll Tax, Federal Taxes, and Social Benefits.

IVEMSA will create labor and benefit packages customized to keep you competitive and make you an attractive employer, regardless of where in Mexico you choose to set up your business.



IVEMSA's site selection and negotiation team has over 45+ years of experience in assisting companies to make the right choices and get what they need to meet their manufacturing goals and specifications.

Strategic Site Selection

Mexico has established production hubs in various regions, with many primed for electronics manufacturing in terms of diverse supply chains, vendors, and transportation.

Building availability includes systems and tenant requirements already in place, with capabilities to accommodate upgrades and future demands.

The majority of the new available buildings are Class A facilities located in either gated industrial parks or secured and standalone buildings. Existing industrial sites are available in A / new buildings, B / buildings that are 5 to 10 years old, and C / buildings that are 10+ years old. Lease terms are available from 3 to 10 years, with leasing rates ranging from:

CLASS A	CLASS B	CLASS C
\$0.65 – \$0.75/sq. ft.	\$0.59 – \$0.64/sq. ft.	\$0.55 – \$0.60/sq. ft.

In line with the class of building, sites have systems and capacities that meet both current tenant requirements and accommodate future growth or upgrade demands. Through IVEMSA's customized site selection process, manufacturers can ensure they lease spaces that meet their manufacturing specifications.

Efficient, Cost-Effective Transportation

Mexico has some of the most active border crossings and multi-transportation options in the world, including:

- 50+ border crossings with the US
- 76 operational airports (12 domestic and 64 international)
- 117 Sea Ports (49 coastal shipping ports and 68 international)
- 27,000 kilometers of railroads
- More than 370 thousand kilometers of roads

USMCA Trade Incentives

The enactment of the USMCA provides an opportunity for economic resilience within the North American bloc, complete with secure compliance measures and intellectual property protection.

IMMEX Program Benefits

The IMMEX Program (Manufacturing, Maquiladora, and Export Services Industry) is essential to manufacturing in Mexico. Manufacturers can temporarily import equipment, raw materials, and components as long as they're used to produce goods for export.

VAT Certification – 16% Tax Exemption

As a companion to the IMMEX program approval, VAT Certification grants 16% VAT exemption on temporary imports of machinery, equipment, and raw materials used in the production, which accelerates cost savings for any manufacturing operation and has been a significant factor in its growth and continued foreign direct investment into Mexico.



The Cost- and Time-Saving Advantages of Working with a Shelter Company

Mexico’s shelter program is a unique business model that the majority of manufacturers choose. With flexible solutions, significant cost savings, and a quicker setup timeline, it’s the safest, fastest, and most cost-competitive way to launch manufacturing in Mexico.

	Working with IVEMSA	Working Alone
Management Team	No need to hire personnel for administrative functions	Hire full administrative team
IT Administrative Platform	Included under IVEMSA Shelter Service	Licenses must be purchased and adapted to your MX operation
Consulting Advising	All Administrative consulting support included	Need to hire external advisors with different specialties
Supervision	Less training & supervision from HQ	Will significantly increase the need for supervision from HQ
Risk & Liability	45+ Years of experience in setting up new operations in Mexico	Longer learning curve higher risk
Focus	Your team focus on manufacturing, quality and production	Managers will be distracted with daily administrative issues
Timing	Established team expert in manufacturing start-ups, typically 3 months after lease is executed	New team with limited experience on start-ups typically 6 to 7 months
Cost	Shelter cost is estimated to cost you 20% to 30% less vs operating alone	Higher overhead cost with less experience

An additional benefit of operating under the shelter umbrella in Mexico is that it allows for a rapid start-up to operations. In as little as three months, you can be up and running. IVEMSA can provide the following services when you operate under our shelter:



- Site selection
- Start-up project management
- Legal advice
- Human resources recruitment, hiring, retention, and compliance
- Payroll processing
- Tax and fiscal compliance
- Mexican accounting
- Environmental and health compliance
- State and federal incentive programs negotiations
- Import/export services, including forms, costs, and interface with warehousing and brokers
- Import/export compliance
- Government and legal compliance



Everything the IVEMSA team told us to expect was dead on. We simply could not independently do what they do for us in any economic manner.

David Bouley,
President, Miraco

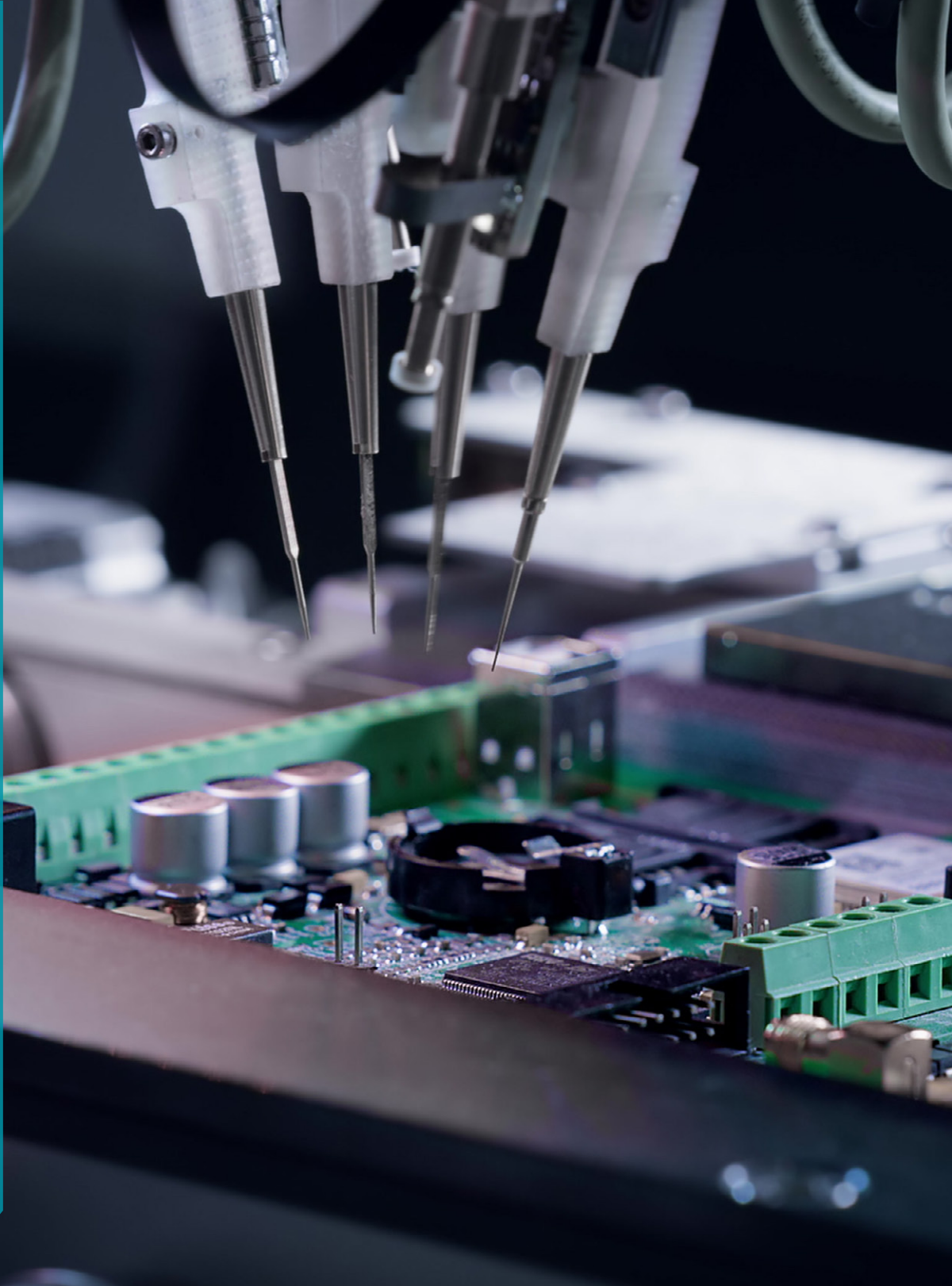
Other companies that are incorporated independently in Mexico can still select individually from the above services to take advantage of the economies of scale offered by a shelter's administrative services team. Either way, small and large operations receive the benefit of local experts and the cost savings created by a shelter.

Having a knowledgeable expert in Mexico allows your company to tap into networks and resources that assure you are getting the best value for your investment, as well as meeting all local, state, and federal regulations. Many companies start out with the shelter program then transition to a standalone entity. Whatever your choice, IVEMSA will fully support you with compliance and expertise every step of the way.

Case Study



Following eight successful years of operation as an IVEMSA shelter client, Coto Technology, world leader in custom and standard relays, decided to create a unique Mexican business entity and become fully independent. In coordination with Coto Technology's upper management, IVEMSA developed a strategic communications plan, which led to a successful incorporation of transition plans on time and 100% of the workforce joined the new entity, signing resignation letters for the shelter and then accepting employment by Coto.



Is Mexico Manufacturing Right for You?

As companies seek strategic ways to save costs and meet growing market demand without compromising quality, Mexico manufacturing continues to be a favorable option. Whether you want to diversify production, benefit from a closer proximity to your main market, or explore the unique advantages it offers, including the availability of shelter services, we can tailor our solutions to meet your specific requirements.

For a more detailed analysis of cost savings for your operation, contact us to schedule a consultation.



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About IVEMSA

IVEMSA is a comprehensive administrative services provider with nearly 45+ years of supporting foreign companies' manufacturing operations in Mexico. We offer both shelter and standalone support services with a dedicated team of professionals in six functional areas.

Many of the IVEMSA team members have been with the company for many years, building and mining the resources and network necessary to provide the smoothest manufacturing operations and shipping possible for companies from around the world. And no matter how the company has grown, the core values of honesty, integrity, hard work and customer satisfaction, remain at the heart of everything IVEMSA does.

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